

6 welcome emails for new Pluralsight users

To encourage skill development, here are six ready-to-send email templates introducing users to the platform.

Why engagement matters

As admin or team manager, you play a critical role in setting the tone for skill advancement and growth.

By emphasizing platform adoption, you:

- Encourage learners to develop new skills
- Contribute to overall team success
- Ensure everyone sees the value of learning

How to use these templates

Each message has a different use case, including account setup, and suggested learning paths.

Bracketed text allows you to personalize your messages.

Use these templates in email, company intranet messaging, and chats like Teams or Slack.

Considerations

- **Reference key organizational initiatives** or objectives to drive urgency (if relevant).
- **Encourage platform participation** often to establish a culture of learning.
- Show that **skill development is a top-down priority** by getting sign off from your organization's executive sponsor or senior stakeholders.

Invite a new user to access Pluralsight



Option 1

Learners can accept an invite to Pluralsight via an emailed link. To retrieve that link, [follow these instructions](#).

Subject line: Accept your Pluralsight invite

Body:

[user name],

At [insert company name], we believe consistent learning helps you work smarter, not harder.

That's why we offer access to Pluralsight! With this platform, you can stay up-to-date on the latest tech topics (like AI, cloud, software development, data, security, and AI/ML), assess your proficiencies, and solve problems faster.

[INSERT COMPANY/ORGANIZATIONAL GOAL & REASON FOR INVESTMENT IN UPSKILLING AND EMPLOYEES, examples could be:

- We have the goal to deepen skills in XXX (i.e. - data science, AI) to accomplish XXX
- We have the goal to continuously invest in our employees development
- We have the requirement get XXX (i.e. AWS) certified by XXX (date), so investing in daily/weekly learning

Please access your new upskilling platform [HYPERLINK INVITATION LINK per instructions [here](#)] to accept the license invite and create a user profile. From there, you'll be able to access your [insert company name] account. For more on accepting your license, Pluralsight suggests [this help article](#).

If you have any questions, please reach out to [insert contact name]. Otherwise, please enjoy your learning access and stay tuned for upskilling tips in your inbox.

Talk soon,

[Plan admin or Executive/Org Leader]



Option 2

[Invite learners directly from the Pluralsight platform](#) and send this email immediately after.

Subject line: Accept your Pluralsight invite

Body:

[user name],

At [insert company name], we believe consistent learning helps you work smarter, not harder.

That's why we offer access to Pluralsight! With this platform, you can stay up-to-date on the latest tech topics (like AI, cloud, software development, data, security, and AI/ML), assess your proficiencies, and solve problems faster.

[INSERT COMPANY/ORGANIZATIONAL GOAL & REASON FOR INVESTMENT IN UPSKILLING AND EMPLOYEES, examples could be:

- We have the goal to expand and deepen skills in XXX (i.e. - data science, AI)
- We have the goal to continuously invest in our employees development
- We have the requirement get XXX (i.e. AWS) certified by XXX (Date), so investing in daily/ weekly learning

To access your new upskilling platform, check your inbox today for an email from Pluralsight with setup instructions. You must accept the license invite and create a user profile to access your [insert company name] account. For more on accepting your license, Pluralsight suggests [this help article](#).

If you have any questions, please reach out to [insert contact name]. Otherwise, please enjoy your learning access and stay tuned for upskilling tips in your inbox.

Talk soon,

[Plan admin or Executive/Org Leader]

Invite a new user to access Pluralsight with SSO



Option 1

Learners can accept an invite to Pluralsight via an SSO URL. Learn more [here](#).

Subject line: Accept your Pluralsight invite

Body:

At [insert company name], we believe consistent learning helps you work smarter, not harder.

That's why we offer access to Pluralsight! With this platform, you can stay up-to-date on the latest tech topics (like AI, cloud, software development, data, security, and AI/ML), assess your proficiencies, and solve problems faster.

How do I get started with Pluralsight through SSO?

To create your account and access Pluralsight Skills, click on the company provided SSO URL [insert link here]. You will be directed to our organization's authentication portal. If you are not already signed in, please enter your standard company credentials. If you are already authenticated, you will proceed directly to the Pluralsight account setup page.

On the Pluralsight platform, you will be prompted to accept the Terms and Conditions. Upon acceptance, your Pluralsight account will be automatically created and you can start your learning journey!

Moving forward you can continue to use the SSO URL link to login to Pluralsight and continue learning.

If you have any questions, please reach out to [insert contact name]. Otherwise, please enjoy your learning access and stay tuned for upskilling tips in your inbox.

Talk soon,
[Plan admin or Executive/Org Leader]



Option 2

Highlight how your users can use SSO to log into Pluralsight. Learn more [here](#).

Subject line: Accept your Pluralsight invite

Body:

At [insert company name], we believe consistent learning helps you work smarter, not harder.

That's why we offer access to Pluralsight! With this platform, you can stay up-to-date on the latest tech topics (like AI, cloud, software development, data, security, and AI/ML), assess your proficiencies, and solve problems faster.

How do I get started with Pluralsight through SSO?

To create your account and access Pluralsight Skills, navigate to the [Pluralsight login page](#) and follow the steps below.

- Select 'Sign in with company or school (SSO)
- Enter the company domain (put domain here) in the 'Company URL' text box

You will be taken to the Pluralsight account creation page where you will be prompted to accept the Terms and Conditions. Upon acceptance, your Pluralsight account will be automatically created and you can start your learning journey!

Moving forward you can continue to use the SSO URL link to login to Pluralsight and continue learning.

If you have any questions, please reach out to [insert contact name]. Otherwise, please enjoy your learning access and stay tuned for upskilling tips in your inbox.

Talk soon,
[Plan admin or Executive/Org Leader]

Remind a pending user to accept invite



Sometimes learners forget to accept their Pluralsight invitation and need a gentle nudge to get started. [Here's how to identify pending users.](#)

Subject line: Reminder: Accept your Pluralsight invite

Body:

Hi [user name],

I noticed that you haven't accepted your invitation to join us over on Pluralsight.

Please take a moment to access your license and set up your profile. If you have any issues or reasons not to accept the invite, respond to this email here.

[INSERT COMPANY/ORGANIZATIONAL GOAL & REASON FOR INVESTMENT IN UPSKILLING AND EMPLOYEES, examples could be:

- We have the goal to expand and deepen skills in XXX (i.e. Data science, AI)
- We have the goal to continuously invest in our employees development
- We have the requirement get XXX (i.e. AWS) certified by XXX (Date), so investing in daily/ weekly learning

To get started, check your inbox for an email from Pluralsight that includes setup instructions. You must accept the license invite and create a user profile to access your [insert company name] account. For more on accepting your license, Pluralsight suggests [this help article](#).

I'm looking forward to seeing your professional development journey unfold with Pluralsight.

Talk soon,

[Plan admin or leader of user]



Activation tip

If a learner doesn't activate their Pluralsight account, check in with their manager or host a "learner cohort" enablement session to help them get started.

Introduce features & encourage upskilling



Suggest resources to help your team get the most out of Pluralsight.

Subject line: Dive into skill development with Pluralsight

Body:

Hi [user name],

Thanks for accepting your Pluralsight license! You now have access to new content and features like 6,500+ courses, 3,500+ labs, Hands-on Playground, and a lot more.

Start making the most of your Pluralsight license:

- [Quantify your skills with Skill IQ:](#) In five minutes, see where you stand with a detailed skills gap analysis. You'll also receive learning recommendations to ensure your time is focused on relevant, effective learning.
- [Iris | Pluralsight's AI assistant:](#) Leverage GenAI for personalized recommendations, on-demand support, and curated custom learning channels.
- [Access courses and hands-on labs:](#) You'll always have something new to learn from industry experts in AI, coding, security, and more.
- [Learn more about Pluralsight:](#) Not familiar with the platform just yet? Check out the brand's feature videos to orient yourself to your new learning tool.

[IF APPLICABLE PERSONALIZE MESSAGING WITH RELEVANT SKILLS TO FOCUS ON OR WHAT OTHER LEARNERS HAVE ACCOMPLISHED IN YOUR ORGANIZATION]

[Log in to Pluralsight](#) today and start sharpening your tech skills!

Talk soon,
[Plan admin or leader of user]

P.S. Please take a minute to [update your communications preferences](#) and let Pluralsight know what's most important to you.



Engagement tip

Support your team in reaching their upskilling goals by hosting a big launch event with prizes, helpful tips, and guidance. [Visit this page](#) for engagement campaign inspiration.

Introduce paths, channels, & certifications



Encourage your team to continue upskilling with customized learning paths and certifications.

Subject line: Pluralsight: Focus on your learning goals

Body:

Hi [user name],

With all the content now available to you on Pluralsight, you might not know exactly where to start.

I've found that learners reach their tech goals faster when they start by identifying and personalizing their upskilling experience. Laying out your particular upskilling journey may be something you do with your manager, or a personal decision.

Either way, here are a few places you can start:

- **[New skills or certifications:](#)** Paths offers recommended learning plans that allow you to learn the right skills in the right order—there are even certification preparation paths, too! We recommend <xxx> and <xxx>.
- **[Customized learning with channels:](#)** Organize courses and content unique to your role or specific projects to help you reach your learning goals faster. Check out [company channels](#) or <xxx>, <xxx>, and <xxx>.

Of course, if you'd rather explore the platform and curate your own learning experience, simply [log in to Pluralsight](#).

Please reach out to [insert contact name] if you have any questions or need additional guidance finding relevant courses.

Talk soon,
[Plan admin or leader of user]

Make upskilling a regular habit



Create a culture of learning by helping your team set positive learning habits.

Subject Line: Make Pluralsight learning a regular habit

Body:

Hi [user name],

Now that you're familiar with Pluralsight, here are a few tips to keep reaching for new and exciting growth opportunities :

- Set a weekly personal learning goal at the top of your [homepage](#) and keep an eye on your progress to stay motivated.
- Check your [profile page](#) and your [trophy case](#) to see how you're tracking towards your milestones.
- Stay committed to your tech development journey by blocking time in your calendar for learning. It only takes one hour per week to kick-off the habit of continuously revisiting your goals.

[Log in to Pluralsight](#) to set your goals and keep upskilling!

Here's to your success,
[Plan admin or leader of user]



Found these templates helpful?

Check out this [resource page](#) for upskilling boost campaigns and more