

OBJECTIVES:

- Promote use of Pluralsight content and features aligned to your goals
- Increase manager and participant engagement with Pluralsight's technology learning platform
- Share current best practices and develop a roadmap for ongoing usage to retain talent, get new employees up to speed quickly, adopt new technologies faster and improve productivity.

ATTENDEES:

| Key stakeholders |
|----------------------|
| Senior leaders |
| Managers & directors |
| Administrators |
| Employees/users |
| |

CONVERSATION STARTERS AND PROBING QUESTIONS:

- 1. What are you learning on Pluralsight?
- 2. How are you tracking your team's skills or your own skills?
- 3. What are your current technology initiatives?

RESOURCES NEEDED:

| Banners and signs |
|-------------------------|
| Giveaways for attendees |
| Handouts |
| Catered lunch |
| Presentations and logos |

ACTION ITEMS LEADING UP TO THE EVENT:

| Create an email invitation or calendar invite to your event | |
|---|--|
| Book a conference room or other meeting area with appropriate capabilities | |
| ☐ Computer and wireless access | |
| ☐ Projection screens | |
| ☐ Whiteboards | |
| ☐ Other tools | |
| Visit the room in advance to be sure all of the technology works and you are comfortable using it | |
| Let attendees know if lunch will be provided or if they should bring their own lunches. Consider having a catered lunch, if possible. | |
| Start the meeting with a brief presentation on the value and benefits of Pluralsight | |
| Survey the audience to determine their interest or initiatives they are working on | |
| | |

AGENDA ITEMS:

- · Introduction to Pluralsight
- Explain why the company has invested in it
- Demo of the platform
- Share best practices and testimonials
- Questions, answers and feedback

PLURALSIGHT DISCUSSION

| Your name: | ACTION STEPS: | |
|---------------------------|---|--|
| Team: | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | |
| Number of people on team: | □ Start a team | |
| Your title: | ☐ Start a channel | |
| Your email: | ☐ Start a course | |
| TOP 3 SKILLS? | ☐ Set up your interests | |
| 1. | ☐ Share a channel | |
| 2. | ☐ Take an assessment to get a Skill IQ | |
| 3. | FEEDBACK/COMMENTS: | |
| TOP 3 TECHNOLOGIES? | | |
| 1. | | |
| 2. | | |
| 3. | | |