

# Building a Learning Culture

Thursday, March 19, 2026 | 11–11:50 AM ET | 4–4:50 PM GMT

## Cultivate continuous learning with Pluralsight

As a Pluralsight admin or team manager, a successful learning culture begins with you. In this adoption session, we'll go beyond the basics and share ideas on how you can leverage Pluralsight to foster a culture of learning and growth. No matter where you're starting out on this journey, you'll come away with a framework you can adapt to your organization's culture and tailor to support your team.

In this session, we'll guide you through the **BUILD framework**:

- Establish a **Baseline** by using assessments to identify technical gaps and internal experts.
- **Understand** your team's needs and preferences to set measurable goals.
- **Integrate** learning experiences into your team's workflows.
- **Leverage** opportunities for mentorship and professional development.
- **Demonstrate** impact with analytics and recognition strategies to celebrate learning.



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### Presented by

Customer Education



### Platform

Zoom



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