



# Channels analytics: advanced

Tags: **Skills**

Channels analytics lets you monitor your team's progress along each of your company's channels.

In this article, we'll give an overview of the data and report features of advanced channels analytics. Before reading, we recommend reading about [basic channels analytics](#).

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Who can use this?

|                  | <u>Stnd</u> | <u>Prem</u> | <u>Strt</u> | <u>Pro</u> | <u>Ent</u> |
|------------------|-------------|-------------|-------------|------------|------------|
| <u>Learners:</u> |             |             |             |            |            |
| <u>Managers:</u> |             |             |             | +          | ✓          |
| <u>Admins:</u>   |             |             |             | +          | ✓          |

+ Available as a [plan add-on](#)

## What you can do

Advanced channels analytics gives you a detailed view of your team members' channel usage for each channel. This data helps you:

- See all members' individual progress in a channel
- See which members have completed a channel's courses
- See when team members joined the channel

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## Web report

To get started:

1. Click **Analytics** in the left navigation panel.
2. Click the **Channels** tab in the top center panel.

3. Click a channel title in the **Channels table**.

The screenshot displays the 'Python' channel analytics page. At the top, there's a navigation bar with 'All channels' and a 'Go to channel' link. The main header shows the channel name 'Python' and a 'Go to channel' link. Below this, there's a summary section with four metrics: Description (1), Duration (9h 34m), Members (4), and Avg. Completion (57%). A 'Members (4)' section follows, featuring a search box 'Filter by member name' and a table with columns: MEMBERS, PERMISSION, TEAM, DATE ADDED, LAST ACTIVITY, and COMPLETION %. The table lists four members: Stephanie Ventura (Owner, --, Jun 10, 2021, 4 days ago, 42%), Aaron Broadhead (Can view, Dark Matter, Jun 10, 2021, --, 88%), Arya Black (Can view, Lambda Nation, Jun 10, 2021, --, 100%), and Prateek Dinesh (Can view, --, Jun 11, 2021, --, 0%).

| MEMBERS           | PERMISSION | TEAM          | DATE ADDED   | LAST ACTIVITY | COMPLETION % |
|-------------------|------------|---------------|--------------|---------------|--------------|
| Stephanie Ventura | Owner      | --            | Jun 10, 2021 | 4 days ago    | 42%          |
| Aaron Broadhead   | Can view   | Dark Matter   | Jun 10, 2021 | --            | 88%          |
| Arya Black        | Can view   | Lambda Nation | Jun 10, 2021 | --            | 100%         |
| Prateek Dinesh    | Can view   | --            | Jun 11, 2021 | --            | 0%           |

**A.** The **Overview** shows you the following data:

- Channel description (if applicable)
- [Duration](#)
- [Members](#)
- [Average completion](#)

**B.** You can customize both the web and CSV reports with the **Teams** filter. The default display is all users on your plan.

**C.** You can download a **CSV report** of your advanced channel analytics data (discussed below).

**D.** The **Members table** shows your channel's members. You can click any of the labels to sort by that field, and click again to toggle between ascending and descending. The data fields include:

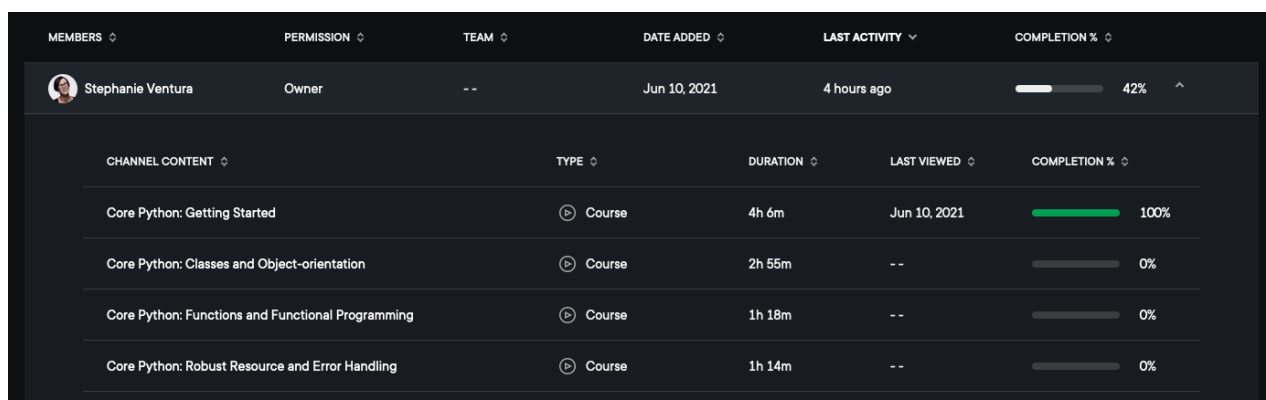
- [Members](#)
- [Permission](#)
- [Team](#)
- [Date added](#)
- [Last activity](#)
- [Completion %](#)

**Note:** Only members of the channel are shown in this view and in the CSV report. So learners who watch courses that are in the channel—but aren't members of the channel—don't appear in channels analytics.

**Tip:** You can filter members by typing a name in the search box on the right.

E. You can click the expander caret for any member to display or hide their **Member drawer**, containing the following data fields:

- [Channel content](#)
- [Type](#)
- [Duration](#)
- [Last viewed](#)
- [Completion %](#)



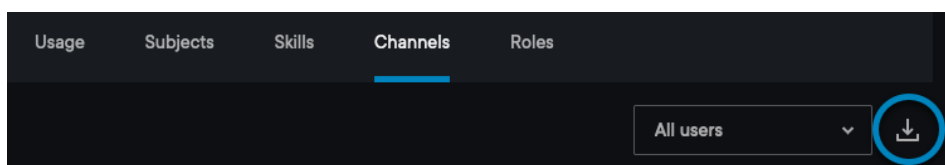
The screenshot shows a member drawer for Stephanie Ventura, Owner. The drawer is expanded to show channel content analytics. The main header shows the member's name, role, team, date added, last activity, and completion percentage. Below this is a table of channel content with columns for channel content, type, duration, last viewed, and completion percentage.

| MEMBERS   | PERMISSION | TEAM     | DATE ADDED   | LAST ACTIVITY | COMPLETION % |
|---|------------|----------|--------------|---------------|--------------|
| Stephanie Ventura                                 | Owner      | --       | Jun 10, 2021 | 4 hours ago   | 42%          |
| CHANNEL CONTENT                                   | TYPE       | DURATION | LAST VIEWED  | COMPLETION %  |              |
| Core Python: Getting Started                      | Course     | 4h 6m    | Jun 10, 2021 | 100%          |              |
| Core Python: Classes and Object-orientation       | Course     | 2h 55m   | --           | 0%            |              |
| Core Python: Functions and Functional Programming | Course     | 1h 18m   | --           | 0%            |              |
| Core Python: Robust Resource and Error Handling   | Course     | 1h 14m   | --           | 0%            |              |

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## CSV report

View more details about your advanced channels analytics with the CSV report download. To download the CSV, click the download icon next to the **Teams** filter.



The CSV report is updated in real-time with all active learners on your plan. The report can help answer questions such as:

- Within a channel, what courses has each of my channel members viewed?
- When did each of my channel members last watch each course, and did they complete it?
- I want to streamline my channel. Do I have any courses in my channel that are **also** in a path in my channel, that I can remove?

Data fields for each channel member include:

- [First name](#)
- [Last name](#)
- [Email](#)

- [Permission](#)
- [Team](#) (blank if not on a team)
- [Date added](#)
- [Last activity](#)
- [Channel completion %](#)
- [Content type](#)
- [Content title](#)
- [Course title](#)
- [Link type](#)
- [Link URL](#)
- [Content duration \(hours\)](#)
- [Content duration \(seconds\)](#)
- [Content last viewed](#)
- [Content completion %](#)

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## Common questions

### Do external videos and articles with time durations get tracked in advanced channels analytics?

Advanced channel analytics and the CSV report show the time duration that the channel creator assigned to the video or article. For example, if the link has a duration of one hour, your channel member will be credited one hour when they click on the link.

At this time, we track if the member clicked the external link, but we don't track how much time they spent on that external resource.

[Users analytics](#) will not be updated based on the external link time duration. That data is unique to channels analytics.

### What do team managers see in channels analytics?

Team managers see the full list of channels in channels analytics. When a team manager clicks on a channel to view advanced channel analytics, they will see the learners on their team that are channel members, as well as their progress—even if they haven't watched any content.

If a team manager clicks on a channel that doesn't have any team members as channel members, the team manager will see the message, "It looks like none of your team members are in this channel."

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## Next steps

Explore how the other analytics experiences can help you monitor and guide your team's growth.

| Basic analytics  | Advanced analytics  |
|--|---|
| <p data-bbox="343 501 624 526">Channels analytics: basic</p> <p data-bbox="384 557 582 582">Content analytics</p> <p data-bbox="365 613 601 638">Roles analytics: basic</p> <p data-bbox="312 669 654 694">Skills inventory analytics: basic</p> <p data-bbox="384 725 582 750">Subjects analytics</p> <p data-bbox="395 781 571 806">Usage analytics</p> <p data-bbox="400 837 566 862">Users analytics</p> | <p data-bbox="952 501 1281 526">Channels analytics: advanced</p> <p data-bbox="975 557 1259 582">Roles analytics: advanced</p> <p data-bbox="922 613 1311 638">Skills inventory analytics: advanced</p> |
| <p data-bbox="440 922 1153 947">See which analytics experiences are included in <a href="#">your team plan</a>.</p>  |   |

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If you need help, please email [support@pluralsight.com](mailto:support@pluralsight.com) for 24/7 assistance.

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