



## Admin success center: Skills

### Leverage analytics

#### Analytics 101

Take the platform to the next level by leveraging powerful analytics to drive growth toward your organization's strategic goals.

In this article

[Learn how analytics can support growth](#)

[Share the value of Skills with your team](#)

[Demonstrate the ROI of Skills to leadership](#)

[What's next](#)

Who can use this?

	<u>Std</u>	<u>Prem</u>	<u>Strt</u>	<u>Pro</u>	<u>Ent</u>
<u>Learners:</u>					
<u>Managers:</u>			✓	✓	✓
<u>Admins:</u>			✓	✓	✓

## Learn how analytics can support growth

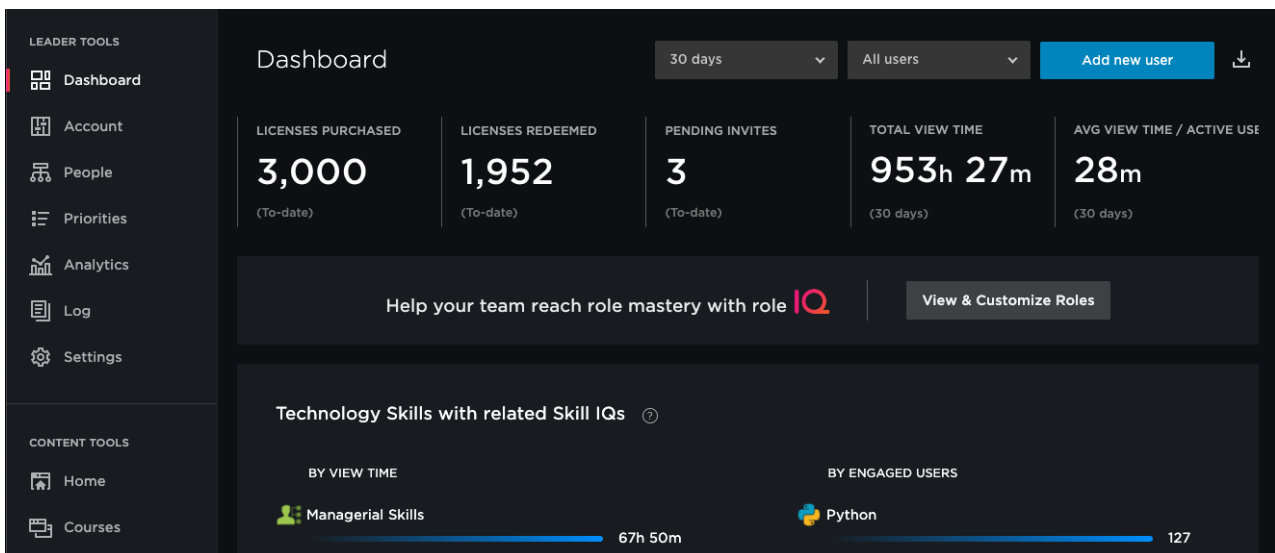
### What is analytics?

Pluralsight analytics allow you to see how your learners are progressing toward role mastery, skill growth, channel completion, course completion, subjects concentration, and overall view time.

Plan admins have full access to analytics. Team managers can also see a limited view, depending on their [permissions](#).

### Using analytics as an executive

As an executive, you can use the [Leader tools dashboard \(opens in new tab\)](#) to learn how your organization is using Skills in 30 seconds or less, giving you the big picture quickly.



You can examine each set of analytics on the dashboard to determine tech skill development, and help you quantify the impact Skills is having on your organization's objectives. Quickly see your learners' Skill IQ levels and most-watched subjects and content, discover which channels are getting the most views, and keep track of your license count.

## Using analytics as a plan admin or team manager

As a plan admin or team manager, you have the potential for making a huge impact on your learners' tech skill development. By looking at your own team's analytics, you can discover how your team learns best.

You can foster skill development by curating channels with content that has already been statistically proven to help other teammates' tech skills improve. Collaborate with top users to identify which courses were most useful in helping them increase their skill ratings.

You can review channel activity on your dashboard to see which collections are most engaging to learners. Do shorter channels hold learners' interest more? Or are comprehensive channels more appealing to your team?

To get an even deeper look into analytics, visit the [analytics dashboard \(opens in new tab\)](#).

## First steps with analytics

Learn the [first thing](#) you should look at in analytics, as soon as you get data.

[back to top](#)

## Share the value of Skills with your team

### Show your team the impact of Skills

Being able to align your organization's initiatives to specific learning goals can have an enormous impact on your team's success. By using features like channels and Role IQ, you can directly link learning to your organization's most important goals, so everyone can see how their learning progress is driving toward bigger goals.

Download this [email template \(.docx download, 1MB\)](#) to share how Pluralsight is affecting the long-term

outcomes that are important to your organization. Use analytics and data from your dashboard or collect learner anecdotes to share.

## Share your team's successes

Team members need to feel excited about using Skills to stay engaged and committed to their goals. By regularly sharing successes around learning benchmarks and skill progress, you can keep your leaders and learners motivated.

What kind of information can you share to keep the momentum going? Here are a few ideas:

- Skill development successes that tie back to your key initiatives
- Individual learning stories backed by data from your plan admin dashboard
  - Number of courses completed
  - Pluralsight IQ results across the team
  - Paths completed or channels followed
- Stories about how learning impacts your organization as a whole
  - Are you closer to adopting a new technology?
  - Are you on your way to being compliant?
  - Are you a few steps closer to implementing Agile?

Download this [email template \(.docx download, 3.4MB\)](#) to easily insert analytics and share successes with your organization.

[back to top](#)

---

## Demonstrate the ROI of Skills to leadership

After team members start skilling up, you're sure to start seeing some impressive leaps in increased skill sets and productivity. And your organizational leaders will want to know about it.

Being able to articulate how your team is improving their skill sets and productivity is an important part of understanding the impact Skills has on your organization. Learn [how to measure your investment \(opens in new tab\)](#) by using data from the Analytics dashboard, and see how to gauge progress toward your learning initiatives.

[back to top](#)

---

## What's next

**Encourage learning.** Foster a culture of learning, recognize your top learners, and give those who need it an extra nudge.

Skills leader resources

**Previous:**

[Explore content types](#)

0

Analytics 101

**Up next:**

Encourage learning

0

---

If you need help, please contact [Pluralsight Support](#).